The given three pie charts illustrates how money was distributed to 4 distribution channel’s in Noethern Ireland in 2005,2008,2011.

As can be seen from the graphs, while the figure for CDs declined substandtialy , that for Digital downloads plunged. In addition, CDs and concerts accounted for the largest percentage of total spending.

In 2005, the highest amount of money spent on CDs at 61%. This figure was 10 times higher than that for Digital downloads. 6 years later,while the budget for Digital downloads experienced significant increase from 6 to 43, that for CDs plummeted from 61 to 26.

Meanwhile, in 2005 the proportion os concerts took of 31% of money spending. 3 years laters, this figure decreased sharply and hit a low of 23%, at which point it experienced a slight rise ti 28% in 2011. In addition, the Northern Irish alloacated a mere 2% of their budget to other soures of music in the first year, and then this number remained somewhat static over the period.